

# ALISSA HENRY

*Entertainment &  
Lifestyle Journalist*



## Contact

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📺 [AlissaHenryTV](https://www.youtube.com/AlissaHenryTV)

## Skills

Social Media	★★★★★
Generate Ideas	★★★★★
Writing Scripts	★★★★★
Editing Packages	★★★★★
Live Reporting	★★★★★
Creative Storytelling	★★★★★

## Other Skills

### Further Education:

Hosting Workshop taught  
by Marki Costello  
NBCU University News Writing workshop

### Additional Television Appearances:

HGTV House Hunters  
Meredith Viera Show  
Katie Couric Show  
Daystar

## PERSONAL PROFILE

Alissa Henry is a lottery game show host and multimedia entertainment, features, & lifestyle journalist. She has extensive experience brainstorming, writing and editing stories with an overall focus on relevant, buzzworthy, positive, succinct, informative, fun content. An avid social media user, she posts consistently and engages with other users regularly.

## EXPERIENCE

### Co-Host

**JULY 2017 – PRESENT**

#### The Cash Explosion Show

- Hosts episodes of Ohio Lottery's original game show.
- Represents Ohio Lottery at events statewide.

### Feature Reporter & Lifestyle Correspondent

**SEP 2013 – AUGUST 2018**

#### ABC6/FOX28

- Live feature reporter for Good Day Columbus morning show and Good Day Marketplace lifestyle show.
- Fill-in host of Good Day Marketplace
- Also enterprises, writes and edits taped feature stories for morning, noon and evening newscasts.

### Entertainment Correspondent

**JAN 2013 – AUGUST 2018**

#### CW Columbus

- The face of the CW Columbus. Selected from hundreds of auditions to be "CW Star".
- Promotes The CW Network shows locally via commercials and events.
- Manages website as well as daily internal social media marketing using Facebook, Twitter, Youtube, Pinterest, Instagram and Hootsuite

### Freelance Writer

**NOV 2011 – JAN 2013**

#### Various Publications

- Wrote popular, widely-shared articles about personal finance, pop culture, current events and relationships for MadameNoire.com, XOJane, UptownMagazine.com, GoGirlFinance.com, and Jane.TV.
- Appeared as a guest on HuffPost Live to discuss my articles.
- Appeared as a guest on the Katie Couric Show to discuss one of my articles.

### Social Media Manager

**MAR 2011 – NOV 2011**

#### Coleman for Columbus

- Successfully created and managed several social media accounts promoting Mayor Michael B. Coleman for re-election.
- Attended events and served as fill-in campaign photographer
- My efforts assisted his landslide victory.

## EDUCATION

### EW Scripps School of Journalism

#### Ohio University – Athens OH

- Graduated Magna Cum Laude with a degree in Broadcast Journalism.
- Earned a Political Communication Certificate.
- NBC University News Writing Workshop